

Marking your **digital** world.



www.gta.ma

GTA
INTERNET
MARKETING



GTA Internet Marketing is an online communications firm with deep insight into how digital marketing drives consumer response.

At our core, we specialize in social media marketing, digital marketing, e-commerce, mobile apps, dynamic database-driven websites, and user-editable websites with full SEO (Search Engine Optimization) for increased visibility and ranking on search engines.

One of GTA's competitive advantages is our adept research capability that employs much more than simple analytics. Our **IDA** (Interactive Data Analytics) protocol is designed to analyze marketing data through proprietary and commercial solutions as well as an in-house economist. The data generated is further analyzed in order to develop a comprehensive marketing solution that seeks to maximize our client's investment by fueling outstanding creative solutions as well as the most targeted media placement and dissemination.

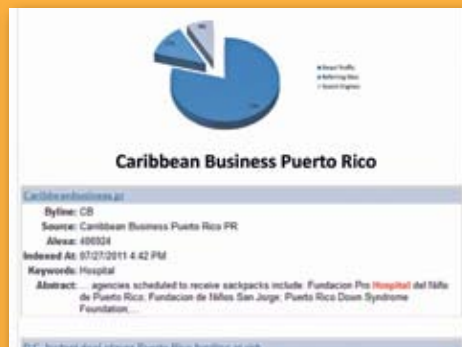


Social Media

Integration, Engagement, Analytics and Crisis Management are some of GTA's fortes.



SMMD
Social Media Marketing Dashboard



POMM
Professional Online Media Monitoring



FACEBOOK
Business page design and campaign management

High-End Website Development

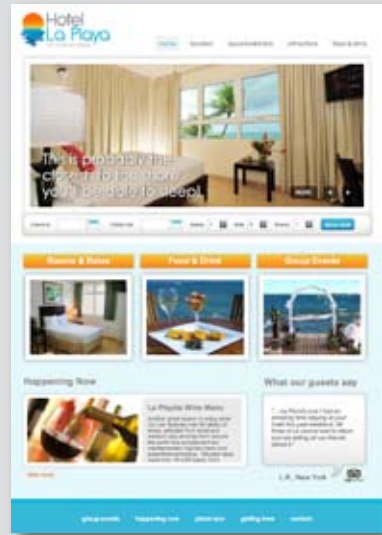
Visit our online portfolio at www.gta.ma



cafemeson.com



vegagrande.com



hotellaplaya.com



prcoffeeexpo.com



preparemonosjuntos.pr



donqstore.com

Our team of digital virtuosos employ the most advanced technological resources towards providing our customers with efficient, user-friendly digital solutions. We understand and are passionate about the digital arena, constantly challenging ourselves to remain on the cutting edge of this ever-evolving field.

One of our axioms is to assist our clients in developing content that is compelling, innovative and memorable. GTA's creative development people, comprised of designers and copywriters, relish the challenge of bringing thought provoking and attractive communication projects to life.

GTA's mission is to develop the utmost in marketing strategies for the online as well as the offline segments by maximizing our clients investment through innovative technologies and compelling creative solutions.



Physical Address

Urb. La Cumbre
173 Calle Los Andes, Suite 1
San Juan, P.R. 00926

Postal Address

530 Ave. Constitución
San Juan, P.R. 00901-2304

Tel. 787.708.6222
Fax 787.708.6422

info@gta.ma
www.gta.ma

 facebook.com/GTAMarketing
 www.twitter.com/gtamarketing

Corporate Internet Interaction

- ▶ Web Design & Development
- ▶ Custom Packages
- ▶ Website Revamping
- ▶ Search Engine Optimization (SEO)
- ▶ E-Marketing
- ▶ Mobile Website Design
- ▶ Web Hosting Services (Website, Data Base)
- ▶ Website Content Management
- ▶ Website Analytics Service
- ▶ Social Media Engagement, Management & Measurement
- ▶ Social Media Crisis Prevention & Management
- ▶ Professional Online Media Monitoring
- ▶ Smartphone & Tablet Apps Development
- ▶ Advanced QR Code Analytics & Campaign Manager

eCommerce Solutions

- ▶ **B2C:** Online Store (Retail)
- ▶ **B2B:** Supplier Solution (EDI)

Interactive Data Analytics

- ▶ Website Analytics
- ▶ Interactive Surveys and Polls
- ▶ Advertising Campaign Monitoring

Copyright ©2011
GTA Internet Marketing

All rights reserved.
The products or companies
mentioned or illustrated
are used for identification
purposes and may be
registered trademarks
of their proprietors.