

Marking your **digital** world.



[www.gta.ma](http://www.gta.ma)

**GTA**  
INTERNET  
MARKETING



**GTA Internet Marketing** is an online communications firm with deep insight into how digital marketing drives consumer response.

**At our core**, we specialize in social media marketing, digital marketing, e-commerce, mobile apps, dynamic database-driven websites, and user-editable websites with full SEO (Search Engine Optimization) for increased visibility and ranking on search engines.

One of GTA's competitive advantages is our adept research capability that employs much more than simple analytics. Our **IDA** (Interactive Data Analytics) protocol is designed to analyze marketing data through proprietary and commercial solutions as well as an in-house economist. The data generated is further analyzed in order to develop a comprehensive marketing solution that seeks to maximize our client's investment by fueling outstanding creative solutions as well as the most targeted media placement and dissemination.



## Social Media

Integration, Engagement, Analytics and Crisis Management are some of GTA's fortes.



**SMMD**  
Social Media Marketing Dashboard



**POMM**  
Professional Online Media Monitoring



**FACEBOOK**  
Business page design and campaign management

# High-End Website Development

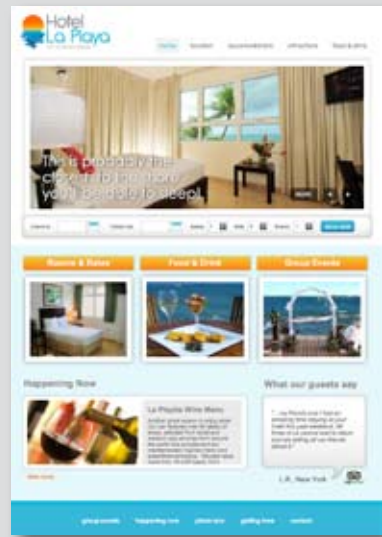
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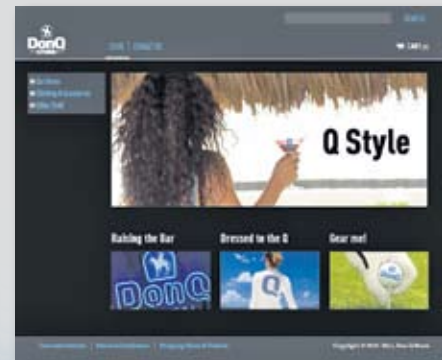
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**Our team of digital virtuosos** employ the most advanced technological resources towards providing our customers with efficient, user-friendly digital solutions. We understand and are passionate about the digital arena, constantly challenging ourselves to remain on the cutting edge of this ever-evolving field.

One of our axioms is to assist our clients in developing content that is compelling, innovative and memorable. GTA's creative development people, comprised of designers and copywriters, relish the challenge of bringing thought provoking and attractive communication projects to life.

**GTA's mission** is to develop the utmost in marketing strategies for the online as well as the offline segments by maximizing our clients investment through innovative technologies and compelling creative solutions.





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### Corporate Internet Interaction

- ▶ Web Design & Development
- ▶ Custom Packages
- ▶ Website Revamping
- ▶ Search Engine Optimization (SEO)
- ▶ E-Marketing
- ▶ Mobile Website Design
- ▶ Web Hosting Services (Website, Data Base)
- ▶ Website Content Management
- ▶ Website Analytics Service
- ▶ Social Media Engagement, Management & Measurement
- ▶ Social Media Crisis Prevention & Management
- ▶ Professional Online Media Monitoring
- ▶ Smartphone & Tablet Apps Development
- ▶ Advanced QR Code Analytics & Campaign Manager

### eCommerce Solutions

- ▶ **B2C:** Online Store (Retail)
- ▶ **B2B:** Supplier Solution (EDI)

### Interactive Data Analytics

- ▶ Website Analytics
- ▶ Interactive Surveys and Polls
- ▶ Advertising Campaign Monitoring

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